

## Title:

Nike Air Force One (the shoe)

## Word Count:

390

## Summary:

The Air Force 1 shoe is a product of Nike, Inc. which was released in 1982. The Air Force 1 was the first Nike basketball shoe to use the Nike Air technology. The name is a reference to Air Force One...

## Keywords:

custom kicks,nike air force one 1,custom jordan,airbrushed shoes,airbrush nike airforce one,authentic nike,custom hand painted kicks,jordans,dunks

## Article Body:

The Air Force 1 shoe is a product of Nike, Inc. which was released in 1982. The Air Force 1 was the first Nike basketball shoe to use the Nike Air technology. The name is a reference to Air Force One, the plane that carries the President of the United States. The shoe was popular in the early 1980s and then again in the late 1990s and early 2000s. These shoes are one of the most popular and sought after items in cities and many suburban areas. Due to their popularity, Air Force 1s are custom made by people and sold online - websites such as [www.fashionfreakers.com](http://www.fashionfreakers.com). Customizers change the colors of different parts of the shoe like the swoosh, heel, toe, bottom on request. The shoes are also made with different colors for special occasions such as the Olympic Games and released in colors commemorating regions such as Puerto Rico, New York City, Detroit "D-Town", and the West Indies. Some music industry members such as Roc-A-Fella Records and some athletes such as LeBron James have their own special versions made by Nike. There is also one active NBA player to play in them on a daily basis - Rasheed Wallace, who played his whole career in AF1's High Tops. Sheed in his AF1's The rapper Nelly made a song called "Air Force Ones"

In the hip hop subculture, the Air Force 1 shoe is a reflection of the individual. Some like "white on whites" while others, go as far as dyeing the inside of the shoe to make them unique. The shoe originally came in a low top and a high top, the latter featuring a removable strap. Nike continues to produce these two variations of the Air Force 1 and, in 1994, they added a Mid top to the lineup with a non-removable strap. The shoe has at times featured smaller rubber "jewel" swooshes and metallic plastic "super jewel" swooshes.

In recent years, Nike has offered customers the opportunity to design their own

Air Force 1's in exclusive venues in New York, London, Paris, Milan and Los Angeles. Nike has also produced a few "Lux" colors of Air Force 1s in Italy which are made entirely of Italian leather. Websites such as [www.fashionfreakers.com](http://www.fashionfreakers.com), now give you the opportunity to purchase your custom shoes online.

Check out [www.fashionfreakers.com](http://www.fashionfreakers.com) today !