

Keeping on Top of Gaming News

The gaming industry is a huge industry that consumes as much news space as any other widely known enterprise. It's so large in fact, if you take a walk down the aisle of any store that sells magazines, you'll find at least two or three gaming magazines to select from - and this includes stores that you would least expect to find them in, like the Walgreens Drug Store for Pete's sake.

What's even better, is that regardless of what your skill level with games is, you can take advantage of this news coverage and use what you learn to improve you knowledge, your equipment, and your play. You can additionally find out about gaming events that you can attend or even participate in.

To start, take a trip to your local game shop. Game Crazy and Game Stop are two popular gaming stores that regularly carry related magazines (although you may discover that your local game shop carries only one). One of the things that you'll want to do while looking over these magazines is to compare prices of both games and game systems. The Gamer Informer magazine shows no preference, and provides a one to two inch thick critique of the newest stuff out there. Inside this resource, you'll find commentary on the Wii, EA games, the PS3, the Xbox 360, PC games, the PS2, the PSP and the DS system.

As a no holes barred manual to what's hot and what's not, gaming magazines show you how news in the mainstream media affects game production and how it can affect not only your purchase decisions, but the type of games you play as well. It isn't uncommon for a game to experience a rise in sales just from being mentioned in the 5:00 news hour.

You could learn what's happening with new and competitive gaming businesses before investing in their products, however if you dig a little deeper, you can even find out what's influencing the market that you're a part of.

Here's an example of what we mean:

"Today, professional gaming took a giant leap forward. DIRECTV, Inc., the nation's leading digital service provider and key partners are taking the professional gaming industry to the next level with the creation of a new video gaming professional sports league that will be the standard for the industry and redefine the consumer gaming experience."1

You can also discover what influence the news has on gaming within an international level:

"The British Academy of Film and Television Arts today announced that its 2007

British Academy Video Games Awards will be held on the evening of Tuesday 23 October at Battersea Evolution in London."2

Interested in console specific information? How about Nintendo:

"Nintendo plans to boost Wii production (AP via Yahoo! News) Nintendo's president acknowledged Friday that the shortage of the hit Wii game machine was "abnormal," and promised production was being boosted to increase deliveries by next month."3

Of course, there's always the chance that you'll find out things you're weren't exactly supposed to find in the first place:

"Halo 3 gameplay leaked online (The Inquirer) A VIDEO HAS has appeared online showing seven minutes of fresh, crisp Halo 3 gameplay."4

From these few, small examples, you've learned about the creation of a new video gaming professional sports league, the Academy Video Games Awards, a boost in Wii production, and the leak of a "certain" video from a "certain" game. Just imagine what you'd find out with a monthly subscription to GamePro (www.gamepro.com), Computer Games Magazine (www.cgonline.com), or GameSlice (www.gameslice.com)!

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1 Source: <http://biz.yahoo.com/bw/070426/20070426005950.html?.v=1>

2 Source: http://www.gamesindustry.biz/content_page.php?aid=24562

3 Source: http://news.yahoo.com/s/ap/20070427/ap_on_hi_te/japan_nintendo_8

4 Source: <http://www.theinquirer.net/default.aspx?article=39134>