

## Music Podcast RSS Feeds

There are many online music podcast rss feeds to choose from online. For many of the feed producers, a podcast feed is a way to distribute non mainstream music that otherwise would not be able to reach an audience. These musicians are able to build a following and share their work from outside of a music culture that tends to keep out more niche groups. Because the music industry is oriented towards mass distribution and marketing, musicians and groups that aren't believed to command such widespread fandom are kept out of the market.

Distributing some of their music by podcast rss feeds, however, lets them grow a small fanbase and attract listeners who enjoy their work. These musicians may support themselves by also selling portions of their work, or may decide to provide all of their work for free, as some do.

These musicians may, after growing a fanbase who enjoys their music podcast rss feed, parlay that popularity into music contracts within the industry. By proving that they can support a passionate audience even with their own meager efforts, a company can sometimes be convinced of the music's viability on a larger stage. By proving that the musicians can support a dedicated audience and can keep producing quality work, the group or individual has a better chance of successfully getting a contract while maintaining their independent style.

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