

An Overview of Vitamin World

Nutritional supplements are in huge demand and one of the most established companies in this competitive market is Vitamin World. Vitamin World is a well established manufacturer and retailer of nutritional supplements. There are over 550 Vitamin World stores in the United States. However, it is the online side of their business that is even more impressive. The Vitamin World website has an extremely efficient automated order fulfilment system that is extremely sophisticated. This allows Vitamin world to process orders and dispatch them to thousands of households across the country.

The manufacturing side of Vitamin World was established in the 1960s in Long Island, New York. Nowadays, vitamin world produces more than a thousand nutritional supplement products. The product range that Vitamin has is extremely extensive and includes vitamins, minerals and herbs in every available type including tablets, two piece capsules, soft gel capsules, powders and liquids. All of the Vitamin World products are manufactured in their own state-of-the art facilities in Long Island.

Vitamin World has grown into a well respected nutritional supplement provider and this is due, in part, to the millions of dollars that it has invested in the manufacturing and quality control aspects of the business. The demand for quality nutritional supplements is constantly increasing and Vitamin World keeps ahead of the trends with its own scientists and researchers striving to develop new products to satisfy the needs of the public.

All of the Vitamin World products are developed in association with many state and federal agencies, including the FDA and the U.S. Pharmacopoeia (USP), to ensure that their test procedures guarantee their strength and beneficial qualities. This gives all Vitamin World customers the reassurance that their nutritional supplements are produced to the highest possible standards and with the greatest amount of purity available. The processes used by Vitamin World have become the benchmark for many other nutritional supplement manufacturers and retailers to aspire to.

Customers now have the choice of buying the Vitamin World products through a traditional store or in the comfort of their own home through the website. The efficiency of their website strives to deliver quality vitamin supplement products in the shortest time possible and guarantees full customer satisfaction. Vitamin World continues to develop new and more effective nutritional supplements and manufacture them in convenient forms to enable people of all ages to be able to have the nutritional health that their diet and lifestyle may not provide.

MTBN.NET PLR Library

Category: Vitamins File: Vitamin World_utf8.txt

Text and Word PLR Article Packs available at PLRImporter.Com