

How to Open An Online Jewelry Store With Jewelry Wholesale

Opening your own jewelry store has never been easier than it is now. In fact, you can use the Internet to open your own online jewelry store and never stock a single piece of jewelry! In fact, your jewelry store could be open for business in less than a day - and the only thing you would need to do is market it! This is pretty much an instant business.

First, find jewelry wholesale suppliers. If you want a truly 'hands-off' business, find a wholesaler who will drop ship to your customers. This way, you never have to handle any of the stock. Here is how it works. You get your website set up, with an online catalog of all of the jewelry that you offer. You market that site to the public. Customers start visiting your site, and they place orders. You forward those orders to the drop shipper, and the drop shipper handles the rest!

Most wholesalers will require you to pay for the merchandise before it is shipped. This shouldn't be a problem because you will require your customers to pay for their orders at the time the order is placed. Of course, you charge more for the jewelry than the wholesaler charges you.

In most cases, you will be allowed to set your own prices. Look to see what the wholesaler charges you, including shipping, then add 15% to 30% to that price. This is what you should charge your customers.

If you aren't sure how to go about setting up a website, you can probably find a wholesaler who will provide you with a website. Most of these wholesalers charge a fee for the site, and your site will usually look like all of their other distributors. This should be your last option.

You may consider opening an eBay store. There is

a fee for this as well, but at least your store will be unique. You can also bypass the eBay store and simply set up eBay auctions, which are very affordable for everyone. Make sure that you set a minimum reserve price for the jewelry that you are selling so that you don't lose money, and make sure that the buyer pays all shipping costs and insurance.

Again, setting up an online jewelry store with jewelry wholesale is one of the easiest ways to start a business today. You can literally be up and running in a few short hours, and making money within twenty-four hours of 'opening your doors!'

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