

Making Money with Articles: Learn to Use Search Engine Optimization Techniques

Learn to use search engine optimization techniques when writing your articles. If hiring a writer to write articles for you, you can choose one who already knows about SEO or you can supply them with a list of keywords and let them know where they should be placed and how many times they should be repeated throughout the article. Optimizing your articles for search engines will help them rank higher when someone searches for a keyword relating to your subject, which means that you will receive more visitors because more people will actually see your URL. It is a fact that most visitors don't look past the first search engine result page and by the third search engine results page there is practically no audience left for you to promote to. What this means for those on the third or high page is no traffic. This is why it is very important for you to make sure that your articles are prepared in a way that will eventually get them to that first or second search engine results page.

Word Count 190

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