

## Making Money with Articles: Placing Banner Advertisements On Your Website

Placing banner advertisements on your website can increase your monthly revenue greatly. This option is better than being an affiliate for several companies because you will get one monthly fee no matter how many of your visitors go to the website or make a purchase. The main thing is for you to create an informative website filled with useful articles, so that you can generate a high amount of returning visitors. As your site rises on search engine rankings, the blank space on your site will begin to look more and more appealing to advertisers. Anyone can be an affiliate, but to have a banner placed in a good spot on a high-ranking website will bring in the most revenue for a company. Once you have established yourself as a site that can be profitable for them, you can rent out different spaces on your site for advertisers to place banner ads. Each month you will be paid the same fee, no matter how much they do or do not make off of you.

Word Count 184

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