

Picking The Best Free Blogging Site

Choosing a free blogging site can feel overwhelming because there are so many options. There are several large free blog-hosting sites that dominate the blogosphere, but there are also smaller sites. Whether you decide to join up with an established site like blogger or whether you choose to sign on with a relatively new venture depends on what your priorities are.

Reliability is perhaps the best reason to opt for a large and well known free blogging site. When you choose to have an established brand host your blog, you can feel secure that your blog will not crash often and will not disappear in the middle of the night. A company that has been around for a while is likely to have the resources to make sure that its clients aren't unpleasantly surprised by any technical glitches. However, many bloggers decide that this isn't enough of a selling point. The bloggers who choose to go with smaller, newer blog hosting sites do so for a variety of reasons, but perhaps the number one advantage is a fairly abstract one. Bloggers tend to relish the fact that the internet is a place where the underdog has a strong chance of success, and by choosing to have a small company as a blog host, a blogger is casting his or her vote for David against Goliath.

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