

## The Pros and Cons of Video Blogging

Video blogging has a lot of advantages over text-based blogging, and it is little wonder that this new technology is catching on all over the globe. Video blogs very effectively grab the attention of web surfers, and people are much more likely to become excited about the dynamic content of a video blog than they are likely to find a written posting very thrilling. The more enthusiastic viewers are about a site, the quicker the word of mouth spreads, and the more traffic the site will get.

Of course, there are plenty of disadvantages to video blogging as well. Hosting a v-blog requires quite a bit of server space, which can make it difficult to get started. It takes more time to process and upload a video file than it does to dash off a quick bit of text, which means that running and updating a video blog can be quite a bit of work. In addition, web surfers sometimes grow frustrated with the slow loading times of the files on many video blogs. Whether you opt for a video blog or not depends on what kind of subject matter you want to cover, and how much time you can devote to video blogging. Before you decide to pursue a video blog, consider if there is an easier way for you to get your message across.

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