

Bloggng 101

Bloggng 101 is mostly about the bloggng vocabulary. To understand blogs, you need to know the terms blog, platform, domain, and web host. Once you have mastered these key elements of bloggng, you can enter any conversation about bloggng with confidence. After you know what exactly a blog is, you will be on your way to passing the final exam of bloggng 101.

Blog is short for weblog, which simply means a series of online posts presented in reverse chronological order. That's all! Most blogs are text, but there are also photo blogs and video blogs. The rest of bloggng 101 has to do with the technical side of things. If you are setting up a blog, you will need a platform, a web host, and a domain. A bloggng platform is a computer software program that allows you to write posts and to update your blog. Your platform is also what you use to design the look of your blog, from color scheme to font size. The web host is sort of like the virtual file cabinet where your blog is stored. Your computer communicates with the host when you upload or edit a post. The domain is the online address of your blog, and usually ends in 'dot com'. Now that you know what a blog is, what a platform is, and what domains and hosts are, congratulate yourself! You have passed bloggng 101.

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