

Using a Directory of Podcast Videos

While some video feeds can be found by visiting the site that hosts them, many more are easier found by visiting a directory of podcast videos. These podcast video directories maintain listings of podcasts that have been submitted to them. They may sort the list according to region, category, and popularity, helping visitors find exactly the type of feed they are looking for. Tech video podcasts can be found, with regular episodes about technology news. Some video feeds are experimental podcasts, created by designers interested in showcasing their work and trying out new forms of editing and storytelling. There are some feeds that recreate talk and comedy shows, with interviews every episode.

A directory of podcast videos can help anyone find new and interesting podcasts to subscribe to, and it can also help podcasters advertise their feeds. Rather than relying on word of mouth advertising and people stumbling onto the feed, a directory makes it easier for listeners to find the feed. Directories play the role that early search engines did, maintaining a list of a relatively small group of net addresses that otherwise would not be found.

After looking through a directory of podcast videos and finding a feed that is appealing, it can be subscribed to by using a podcast client. A podcast client is a computer program that checks the RSS file that stores the information about the feed and downloads the video files that the video podcast links to. The file can then be watched by the user on their computer whenever and as many times as they wish.

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